

Public Involvement and Participation – MCM #2

Part II.C.7.b

Responsible Person:

Identify the responsible person(s) for implementing this MCM. There may be more than one person or different departments responsible for various projects. If so, discuss.

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Environmental Health and Safety will oversee the overall implementation of the Public Involvement and Participation Program. Several additional WVU departments may help with distributing educational materials related to topics in Table 1.1 to university personnel or outside organizations including:

- Office of Sustainability
- Transportation & Parking Management
- Athletics
- Facilities Management
- Real Estate
- University Police

16.g. State your overall objective for this minimum control measure.

To establish new and continue implementing existing opportunities for public involvement and participation with direct action in stormwater management and water quality activities in and around WVU's Morgantown area campuses.

16.h. State and describe your BMPs. Indicate if the BMP is part of the existing program. Each BMP was part of the existing program. Each BMPs has redefined milestones and measureable goals to better achieve implementation. Table 2.1 describes the BMPs and actions WVU will carry out to implement its Public Involvement and Participation Program.

Table 2.1. Public Involvement and Participation BMPs.

ID #	BMP (section references point to § Part II.C.7.b of the General Permit)	Measurable Goals and <i>Milestones</i>	Months After SWMP Approval
2-1	Public Involvement. Promote public involvement for development of the SWMP.	Submit the SRA to WVDEP. <i>Milestone - Enlist the participation of WVU departments to participate in the SWMP development.</i> Post SWMP on the WVU stormwater website upon approval by DEP.	4-11-2015 2015 2
2-2	Online Access. Post SWMP, Annual Reports, and public involvement activities online.	<i>Milestone - Post upcoming activities such as educational sessions, meetings, and environmental stewardship events.</i> Post results or meeting minutes from stewardship events online. Post Annual Reports online within two weeks of acceptance by DEP.	Quarterly Quarterly Annually
2-3	Stewardship Projects. Partner with local civic or university organizations to co-sponsor environmental stewardship projects.	<i>Milestone – Schedule environmental stewardship projects with WVU students, faculty, or staff, such as, but not limited to:</i> Stream clean-up collecting trash. Planting events (storm basin, streambank, wetlands, or reforestation) planting trees, flowers, or shrubs. Invasive species removal. Street clean-up collecting trash. Conduct one, but not limited to any of the above environmental stewardship projects.	12 Annually
2-4	Stream Sampling. Coordinate with existing stream sampling or water quality monitoring programs.	Post results of water quality monitoring. <i>Milestone - Identify WVU faculty or staff that currently monitor water quality as part of their job function or as a part of an academic course.</i> <i>Milestone - Coordinate with WVU faculty or staff that currently monitor water quality.</i>	18 6 9
2-5	BMP Tour. Update the campus stormwater management BMPs and demonstration projects tour (e.g. green roof, rain garden, bioretention cells, vegetated basin, riparian buffer) (BMP 1-5) & (BMP 3-1).	Offer the BMP tour to students, faculty, visitors, and contractors. <i>Milestone – Update the inventory of all BMPs tour sites on campus create a map, and develop a script of talking points.</i> Promote the tour by posting the map on the WVU stormwater website and through appropriate communications devices.	Annually 6 12

16.i. Is another entity sharing responsibility for the BMP? If so, who?
No.

MCM Components

Part II.C.7.b.1

- 16.j. Describe at least two methods you plan to use to engage the public in your SWMP.
1. WVU will implement BMPs 1-2 through 2-5 to communicate SWMP activities to the public and offer opportunities for participation.
 2. WVU will implement one of the environmental stewardship projects listed in BMP 2-3 to engage the general public in actions to improve water quality.
 3. WVU will partner with faculty or staff with existing stream sampling activities to promote their work tracking stream quality (BMP 2-4).
 4. WVU will promote the use of the stormwater exhibit (BMP 1-2).
 5. WVU will post interpretive signage and promote the tour of stormwater management concepts on campus (BMP 1-5 & BMP 2-5).

Part II.C.7.b.2

16.k. Describe how you will accommodate public participation in the decision making process for your SWMP.

As a non-municipal MS4, WVU's opportunities for public involvement and participation are different from other MS4 communities. To meet the intent of the NPDES Water Pollution Control Permit, WVU will seek suggestions and feedback from the list of stakeholders:

- Administration and Finance
- Athletics
- Design and Construction
- Dining Services
- Environmental Health and Safety
- Facilities Management
- Facility Planning
- Office of Sustainability
- Transportation & Parking Management
- Student Organizations Services

Part II.C.7.b.3

16.l. Describe your communication process for notifying groups of opportunities to become involved in stormwater activities in your watershed(s).

WVU will continue to communicate opportunities to local community groups and university personnel through use of media, websites, and social media outlets, such as but not limited to, newspapers, campus calendars, message boards, student organizations, Facebook, and twitter.

16.m. List the URL of your *Stormwater* website.

<http://ehs.wvu.edu/environmental/water-management/storm-water>

Schedule

Part II.C.7.b.

16.n. Provide a timeline of implementation of each component of your program for this MCM, including dates for interim and full implementation.

See Table 2.1

Measurable Goals

Part II.C.7.b.

16.o. List and fully describe your measurable goal(s) for this MCM.

See Table 2.1

Tracking

Part II.B.7.

16.p. Describe your plan for tracking activities associated with this MCM.

See SRA §15.p.

Evaluation

Part II.B.7

16.q. Explain how you plan to gauge the effectiveness of your Public Involvement and Participation program.

WVU's Environmental Health and Safety will review the Public Involvement and Participation Program activities annually and compare results to the measurable goals listed in Table 2.1. EHS will make recommendations for SWMP revisions annually if needed in order to direct resources most effectively.